

## Sting City of Culture 2025 message transcript

[Text: Sting Musician]

[Sting] Here to add my voice for the campaign to make Durham the City of Culture in 2025.

Now I was born and raised on nearby Tyneside but in many ways, Durham has been the historic heart of the northeast.

As a spiritual centre in the Middle Ages with its stunning cathedral, a centre of learning with one of the oldest universities in Britain, not to mention its importance to the industrial revolution where the mining community is still celebrated every year a miners gala.

Now there is a lot of talk from the Government about levelling up, but more often than not, the region has been overlooked for decade after decade.

So, for Durham to be selected would provide a much-needed spotlight on this unique and important culture that is the northeast.

[Text: Durham. No ordinary county. Follow County Durham's bid for the UK City of Culture 2025.]

[Picture: Durham 2025 logo]

[Picture: UK City of Culture Bidding City logo]