

Steve Cram

[Video: Steve Cram CBE, Durham University Athletics Track]

[Steve Cram, Former Athlete and Durham City Run Festival Founder] Hi I'm Steve Cram and I'm supporting the County and City's bid for City of Culture in 2025. I've got long links with Durham. I first came here, down the race course just down the road, I think as a three or four year old when I ran in my first little event at the Durham Miners Gala. And you know, Durham's had a special place in my heart, competing for County Durham at English Schools' Championships, you know winning, wearing their colours. So I'm very, very keen that the rest of the country and the rest of the world gets to see what Durham has to offer because it's one of the world's greatest places.

[Text: Durham. No ordinary county. Follow County Durham's bid for the UK City of Culture 2025.
Logos: D2025 UK City of Culture Bid, UK City of Culture Bidding City]